

SNOB's
The Society of Northeast Ohio Brewers Club Newsletter
Next Meeting is Monday, August 30th, 7:30pm
at Sachsenheim Hall

President's Krausening

Fellow SNOBs,

August still isn't over, but I believe most of us have been enjoying homebrewing as the weather has finally broke. I've been working hard myself in creating several entries for Son of Brewzilla. I hope you are as well. I'll write more later on the competition in this column. There were quite a few SNOBs in attendance in Madison, Wisconsin for [Great Taste of the Midwest](#). I went there to help Buckeye Brewing pour on their return to the festival. I hung out with Harry Buchroeder, Dan and Diane Kromke, Sue Gordon and Trey Howard while I was on my breaks from the Buckeye booth. The most memorable beer I tasted was the [Short's Brewing](#) Anniversary Blood Orange Wheat Wine, which was still pouring at 4:30. I missed out on the Bell's 25th Anniversary beer and their Batch 9000. There really are more great beers to try than you have the time. On the way up to Madison, Eric Anderson, his friend Tim and I stopped at [New Glarus Brewing Company](#), toured their new brewery, tasted a couple of their beers and stocked up on some of their rare releases in their general store. Of course, I can't go through Chicago without stopping at [Piece Brewery and Pizzeria](#). We had lunch there on Friday, August 13th. They make exceptional beers if you find yourself in Chicago without knowing where to go.

Before I get into what's going on this month around the Cleveland area, I'd like to wish our local brewery friends good luck as they compete in Colorado at the [GABF](#). Buckeye Brewing, Fatheads Brewery & Saloon, Great Lakes Brewing Company, Hoppin' Frog Brewing Company, Ohio Brewing Company and The Brew Kettle have all helped our club in the past. Hopefully, they'll all have new hardware to show off during Cleveland Beer Week from their trips out to Colorado. If you are going to GABF this year, please think about writing about your experience so we can publish it here in the newsletter.

One of the main reasons for holding our homebrew meeting early is that the [Cleveland Labor Day Oktoberfest](#) runs through Labor Day weekend at the Berea Fairgrounds. The SNOBs will be volunteers during the [Oktoberfest Microbrew Competition](#) Friday evening. Sue Gordon is keeping the volunteer list. This meeting will be your last chance to sign up to volunteer. We'll be helping our local breweries pour their beer as the Bier Garten has a micro brew beer fest feel. We'll also man a homebrewing demonstration on Sunday. Last year, John Majetic, Rich Capiccioni, Sue Gordon and I made 20 gallons of pale ale using freshly picked hops from John's yard. Paul Shick and I also gave a presentation on how to get started homebrewing in the education building that day. [Stampers Grill Pub](#) will be having a beer dinner featuring Great Lakes Brewing Company beers September 7th. The \$45 price includes 6 beers and 5 courses. They did a great job in July when they paired their dinner Goose Island Brewery beers. Sunday, September 12th, Buckeye Brewing and [Buckeye Beer Engine](#) are hosting the Buckeye Keg Dash to benefit Aluminum Cans for Burned Children. A ten dollar donation to the charity will get you a pint from Buckeye's Cleveland Beer Week India Black Ale. On Wednesday, September 22nd, we'll have our SNOBs Night Out at [Tremont Tap House](#). This may be our last chance to have a nice evening on a patio before the weather starts getting too chilly.

The weekend before our October meeting, Mark Knapp will be leading us SNOBs on his [Pedal to the Pint](#) bike ride. We'll meet at Buckeye Beer Engine October 2nd at 10:00 and will finish at Brew Kettle in Strongsville. Water breaks along the way will be Rocky River Brewing, Fatheads Brewery & Saloon and Cornerstone Brewing. We had 5 riders last year and it looks like we'll triple our group this time. The 18 mile ride wasn't very difficult and I can't wait to do it again. We'll have a sag wagon for the return trip and I'd like to find someone with a minivan or two to meet us if possible.

As you should know, October will mark our club's 20th Anniversary. With our Oktoberfest camp out and Cleveland Beer Week also in October, we are moving our meeting from Sachsenheim Hall for this special month back to [Great Lakes Brewing Company](#) where we were founded. I have spoken to pub brewer Luke Purcell and he will have a few things for us. Feel free to bring your homebrew to share. I'm not sure right now if we'll fit in the pub basement or if we will have to be in the tasting room in the brewery.

Cleveland Beer Week will give us plenty of opportunities to talk to other craft beer enthusiasts about homebrewing and our club. We'll have the same volunteer opportunities that we had last year. John Lane of Winking Lizard has asked us to help pour at Brewzilla on October 23rd. We'll also have brewing demos Sunday, October 17th at the Bedford Heights Winking Lizard and Thursday, October 21st at the Lakewood Winking Lizard. Son of Brewzilla, our homebrew competition is still looking for entries and judges. Brian Wright and Dave Clark have their own write up in this newsletter I urge you to read.

For our September meeting, I actually have two topics we're going to go over. First, Todd Donnelly has brewed a hoppy American Wheat beer using [Citra hops](#) that I asked him to do for an experiment. I brought home some sample clarifying enzymes White Labs has started selling in homebrewer sizes. This enzyme is called [Clarity-Ferm](#). From the product description, Clarity-Ferm is a product containing a highly specific endo-protease which only cleaves polypeptides at the carboxyl end of the amino acid proline. It is standardized at a minimum of 1 PPU per gram. I can't really explain that last sentence. From what I have been told, Clarity-Ferm the long chain proteins that cause chill haze. It's a post-boil clarifier that works best during fermentation. Todd split the batch into two carboys. One got the enzyme and one didn't. We'll see if this product can clear up a beer that uses a high percentage of wheat and Pale Ale amounts of hops. If anything, we'll have an all-Citra hopped beer to try. Our second topic is a tie-in into Son of Brewzilla. I'm going to have Paul Shick discuss the BJCP tasting process. Not only will you get to know better what you'll receive as feedback from the BJCP judges that will be critiquing your Son of Brewzilla beers, hopefully, you can use the process yourself at home to evaluate your own beer.

Tons going on for the rest of the year for us SNOBs. I hope you find the next four months as entertaining and educational as I will.

Cheers,
Mike Ontolchik

Son of Brewzilla Update

We have made a lot of progress the last four weeks preparing for *Son of Brewzilla*. Our sponsorship package has been well received by the local brew community. We have all four local homebrew shops on board: Grape & Granary, Leener's, The Brew Mentor and JW Dover (representing his Black Box brand). Additionally, The Beer Engine, The Brew Kettle, Thirsty Dog, Great Lakes, Fat Head's Cleveland & Pittsburgh, 5 Star Meats, Ohio Craft Brewers Association, Brewcraft, Brewer's Best, The Winking Lizard and M & D Mower & Appliance are also on board as sponsors. As of press time we are working on a few more that we hope to have posted on the *Son of Brewzilla* website very soon. These sponsorships were key to laying the foundation of a great competition and will allow commemorative t-shirts and pint glasses to be made up for the event and also allow winners to receive medals rather than cheap ribbons.



We have also had several meetings with Matt Cole regarding the details of the competition itself. Matt has been tremendous in his support of our event so when you get the opportunity, please support Fathead's and thank him for his efforts. We have a solid plan to receive the entries at Fathead's and prepare them for competition day. We will be in touch with all of the judges, volunteers and stewards as October 23rd draws closer.

The planning, organization of details and sponsorships only make up one half of a successful competition. The other half is obvious – **ENTRIES!!!** SNOBs, your participation will go a long way toward establishing a premier competition that will raise funds for our club. The more successful we are the first year the more potential we have to make an even larger impact in subsequent years. We've talked to a lot of SNOBs who have said they will enter beers but we would feel a lot better if we saw more registrations on the website (www.beersnobs.org/contest). For you active brewers, we encourage you to enter as many beers as possible. We realize we

are a mature club, celebrating 20 years, so a lot of long-time members may not be as active in the hobby as they once were. This would be a great opportunity to dust off (or borrow) some equipment to knock out at least one brew each for entry. Whatever your ambition may be, any beer you enter ultimately helps the club, and let's face it; that's what it's all about.

All entries need to be entered online. If someone is not comfortable with the online registration process mention it to an officer or another SNOB buddy and we'll be glad to register your beers for you. Registration deadline is October 9th but you have until the 15th to drop them off at Fathead's. And, if you are judging, you can bring your beers with you the morning of, as long as they are registered by the 9th. There is still time to brew so do your best to help *YOUR* club!

Cheers,
Mike, Dave & Brian

Announcing New Pub Discount Participant



Fat Head's Brewery & Saloon

10% off entire bill

[24581 Lorain Rd.](http://www.fatheadscleveland.com)
[North Olmstead, OH 44070](http://www.fatheadscleveland.com)
www.fatheadscleveland.com

Present your AHA membership card before ordering to save money at this and other participating pubs.

Be kind to your servers. Please tip based on the pre-discounted total of your bill.

Berea Oktoberfest Microbrew Competition – 2010 – Volunteers

For the last 2 years, the SNOBs provided volunteers to pour beer at the Berea Oktoberfest Microbrew Competition for the competing Microbreweries. SNOBs also had a booth for literature and SNOB sales. On Sunday, we had brewing demonstrations, literature and an educational talk. The competition was well received by the public (and volunteers as well) and will be continued again this year.

If you are interested in volunteering to pour beer on Friday night, September 3th, for the Berea Oktoberfest Microbrew Competition (Bier Garden at Berea Fairgrounds) please let me know. If you signed up at previous meeting, please reply to Sue Gordon email confirming that you will attend.

SNOBs volunteers (and friends) are needed to pour beer on Friday from 5 pm to 12 pm at the Bier Garden tasting event. Volunteers should arrive by 4:30 pm. Again, like last year, if you cannot be there until later, that works too. Volunteers will be pouring 2 oz samples and/or 16/20 oz glasses. As the beer style has expanded beyond Oktoberfest style, we anticipate a good selection from our local brewers. We will also have a SNOB booth for literature, expanding membership and SNOB sales.

Volunteers will receive free admission (minimum). We are working with the Berea Oktoberfest committee on getting volunteers shirts and free food/beer.

As in previous years, we will be doing "brewing" demo on Sunday, September 5th, over near the Educational Building at the fairgrounds. John Majetic will be leading us again in an exciting demo brew. If you can help out with brewing and/or manning the booth (literature, SNOB sales, pitch the club), please let Sue Gordon or John Majetic know. We will start brewing about noon on Sunday. If you can help out for a portion of the brewing, that would also be helpful.

The Oktoberfest website is www.bereaoktoberfest.com for more info.

Please e-mail me, Sue Gordon, with your shirt size and contact info if can volunteer to pour beer, assist with the Sunday brew demo/boot and are interested in helping out. I will also be at the SNOBS September meeting, which will occur on Monday, August 30th. Ideally we'd like 35 or so volunteers for Friday, 10 or so for Sunday. An e-mail will follow.

Thanks in advance for any help you can give.

Sue Gordon
gordons123@novelis.com
216-314-6895 cell

Membership Dues

Membership dues for 2010 are currently being collected by Tim McDonnell, treasurer. The price of a SNOBS membership remains the same, still a bargain at only \$30 for an Individual membership, \$45 for a Dual membership. So pay up you cheapskates!!!

Included in the membership is admittance to the 3 **(yes, count them) big SNOB events of the year: Brew and Canoe** (weekend camping event end of July), **Oktoberfest** (weekend camping event end of September) and the catered **SNOBS Christmas Party** (December).

The Membership form and event Waiver can be found at the end of the newsletter. Dues can be paid to Tim at the next meeting or mailed to him at the address on the form.

SNOB's Website

<http://www.beersnobs.org> or <http://www.beersnobs.net>

Society (of) Northeast Ohio Brewers 2010 Officers and Chairpersons

President: Mike Ontolchik (440) 478-8645
montolchik@yahoo.com

kingsnob@gmail.com

Treasurer: Tim McDonnell (216) 990-8797
mackbuilders@msn.com

Vice President: Brian Wright
briandwright@mac.com

Librarians: Mark Goldfarb hophead1@sbcglobal.net
Garin Wright

Secretary: John Majetic (440) 463-0565

garin@buckeyebrewing.com

S.N.O.B.'s Night Out - Wednesday September 22nd 7:00 PM

. Tremont Taphouse

2572 Scranton Road

Cleveland, OH 44113-4315

(216) 298-4451

WWW.TREMONTTAPHOUS.COM

SNOB's 2010 Calendar of Events

August 2010

August 30th September SNOBs Meeting @ 7:30PM Sachsenheim Hall, 7001 Denison Avenue, Cleveland

September 2010

September 3rd – 6th: Berea Oktoberfest at Berea Fairgrounds

September 13th (Monday): SNOBs Meeting @ 7:30PM

Sachsenheim Hall, 7001 Denison Avenue, Cleveland

September TBA: SNOBs Nite Out - TBA

October 2010

October 4th (Monday): SNOBs Meeting @ 7:30PM Sachsenheim

Hall, 7001 Denison Avenue, Cleveland

October 8th-9th: (Friday thru Sunday) Oktoberfest!!!!

October 9th Opening Day Son of Brewilla Beer Drops at Fatheads

October 15th Last Day Son of Brewilla Beer Drops at Fatheads

October 16th- 23rd Cleveland Beer Week

October TBA: SNOBs Nite Out – TBA

November 2010

November 1st (Monday): SNOBs Meeting @ 7:30PM Sachsenheim

Hall, 7001 Denison Avenue, Cleveland

Officer Elections.

Saturday, November ?: Teach a Friend to Homebrew

November TBA: SNOBs Nite Out - TBA

December 2010

No monthly Meeting

Early December TBA: SNOBs Christmas Party

Society of Northeast Ohio Brewers (SNOBs)

c/o Tim McDonnell

2199 Clarence Avenue

Lakewood, OH 44107

Individual Membership (\$30) Dual Membership (\$45)

(Prorated for NEW members if you join after June. Contact Tim McDonnell for the current rate.)

Name(s) _____

Street _____

City _____

State _____

Zip Code _____

Phone (_____) _____

Email _____

Newsletters will be sent via e-mail instead of US Post Office mail.

Your name and address may be released to beer related business or groups **unless** you initial here _____.

Today's date _____