

SNOB's
The Society of Northeast Ohio Brewers Club Newsletter
Next Meeting is Monday, October 4th, 7:30pm
at Great Lakes Brewing in the Basement

Fellow SNOBs,

It amazes me every time I think about it. 20 years. We have been a homebrew club as of this month for 20 years. I may be close to completing my second year as your president, but I have only been a SNOB for three years. I believe our club has survived and flourished thanks to so many members past and present. Being an officer of the club can be thankless and tiring. For me, I've found just being a member of our club as very rewarding in itself. I like to share my knowledge and my beer with you and I know we have many other members that feel the same. I'd like to thank each and every member of The Society of Northeast Ohio Brewers that have helped out to make a meeting or an event enjoyable. Participation in the meetings and our events are what adds value to this club for your fellow SNOBs.

The Berea Octoberfest was a great time for SNOBs yet again. We served our favorite local craft beers in the Bier Hall on Friday night. Some of us also judged those beers. The Sunday demonstration was well attended as was the talk Paul Shick and I gave on how to get started in homebrewing. I encourage those of you that may be reading this newsletter for the first time to come out to our meetings to see for yourselves.

There are only two events I want to mention for October. SNOBs Octoberfest is Friday, October 8th through Sunday, October 10th at the Brooklyn Exchange Cabin in The Hinckley Reservation. The address is 2400 State Rd., Hinckley, Ohio. The club supplies the meat for dinner and you bring a side dish for each meal and beer to share. Homebrew is preferable, but we also like finely crafted beers. This is a fun weekend camp out that is easy to get to for the evening if you have someone willing to safely drive you to and from. There are bunks in the cabin and plenty of space on the grounds for tents if its dry enough. The other event is Cleveland Beer Week. Okay. It's not one event and it doesn't even fit into one week. Cleveland Beer Week is going to be bigger and more event packed than last year. I'll let our members promote their special events during our meeting this month. We are looking for volunteers. I could use some help with my homebrew demo on Sunday afternoon at the Bedford Heights Winking Lizard and Tim McDonnell could use some help with his homebrew demo Thursday evening at the Lakewood Winking Lizard. Please also signup to volunteer for Brewzilla. We have been asked to provide as many volunteers as we can for the beer fest that closes Cleveland Beer Week.

Please don't forget to enter and drop off your homebrew entries for Son of Brewzilla. The entry deadline is October 9th. You can drop off or send beers to Fatheads Brewery & Saloon between October 9th and October 15th. I'd like to thank all of our sponsors for their generosity. The long list of sponsors is on the first screen past the Son of Brewzilla logo on <http://beersnobs.org/contest>. Very special thanks to Dave Clark and Brian Wright for helping me organize this competition. We have many high ranking BJCP judges that will be at Fatheads. If you haven't competed with your homebrew before, this is a great place to start. You will get good feedback on your beers and it isn't too far of a drive for a drop off. Plus, every category winner will receive a prize donated by one of our sponsors along with their gold medal. If you win Best of Show, you'll be able to work with Matt Cole and the brewers at Fatheads to make a beer for next year's GABF Pro-Am Competition. It looks like we'll have more than 200 entries in this inaugural competition. Thank you all for participating and good luck to you SNOB members who are competing. Also, we do need a few volunteers for setup and tear down of the judging room at Fatheads. I'll have more information at the meeting.

This month's meeting looks to be very special. We will be celebrating our 20th year as a homebrew club at Great Lakes Brewing Company on October 4th. We'll be in the room where I believe we started: the basement pub. Please contact me if you plan to bring homebrew this month as I need to coordinate with Luke Purcell. On top of celebrating the past 20 years of homebrewing in Cleveland, October is also our officer nomination month. There wasn't much change in our officer ranks last year, but I'm starting to see a groundswell of newer members that would like to have their chance to participate. Having done two consecutive terms as president, I look forward to see who will be nominated for librarian, secretary, treasurer, vice president and president. I also want to make sure I give enough time this meeting to everyone who wants to promote their Cleveland Beer Week events. Besides those events at Fatheads Brewery, Buckeye Beer Engine and Great Lakes Brewing, Brian Wright has organized a Pints for Prostates event at Happy Dog that I think most SNOBs would be interested in hearing about. The raffle prize sounds amazing.

So, remember to come out to Great Lakes this month and we'll be back at Sachsenheim Hall in November.

Cheers,
Mike Ontolchik

Son of Brewzilla Update

We have made a lot of progress the last four weeks preparing for *Son of Brewzilla*. Our sponsorship package has been well received by the local brew community. We have all four local homebrew shops on board: Grape & Granary, Leener's, The Brew Mentor and JW Dover (representing his Black Box brand). Additionally, The Beer Engine, The Brew Kettle, Thirsty Dog, Great Lakes, Fat Head's Cleveland & Pittsburgh, 5 Star Meats, Ohio Craft Brewers Association, Brewcraft, Brewer's Best, The Winking Lizard and M & D Mower & Appliance are also on board as sponsors. As of press time we are working on a few more that we hope to have posted on the *Son of Brewzilla* website very soon. These sponsorships were key to laying the foundation of a great competition and will allow commemorative t-shirts and pint glasses to be made up for the event and also allow winners to receive medals rather than cheap ribbons.



We have also had several meetings with Matt Cole regarding the details of the competition itself. Matt has been tremendous in his support of our event so when you get the opportunity, please support Fathead's and thank him for his efforts. We have a solid plan to receive the entries at Fathead's and prepare them for competition day. We will be in touch with all of the judges, volunteers and stewards as October 23rd draws closer.

The planning, organization of details and sponsorships only make up one half of a successful competition. The other half is obvious – **ENTRIES!!!** SNOBs, your participation will go a long way toward establishing a premier competition that will raise funds for our club. The more successful we are the first year the more potential we have to make an even larger impact in subsequent years. We've talked to a lot of SNOBs who have said they will enter beers but we would feel a lot better if we saw more registrations on the website (www.beersnobs.org/contest). For you active brewers, we encourage you to enter as many beers as possible. We realize we are a mature club, celebrating 20 years, so a lot of long-time members may not be as active in the hobby as they once were. This would be a great opportunity to dust off (or borrow) some equipment to knock out at least one brew each for entry. Whatever your ambition may be, any beer you enter ultimately helps the club, and let's face it; that's what it's all about.

All entries need to be entered online. If someone is not comfortable with the online registration process mention it to an officer or another SNOB buddy and we'll be glad to register your beers for you. Registration deadline is October 9th but you have until the 15th to drop them off at Fathead's. And, if you are judging, you can bring your beers with you the morning of, as long as they are registered by the 9th. There is still time to brew so do your best to help *YOUR* club!

Cheers,
Mike, Dave & Brian

Beer Competitions for you to enter.

In addition to our own Brewzilla I have received word of two other competitions you can enter as well.

1ST: Oktobers'Best Zinzinnati 2010

Greetings Fellow Homebrewers.

Please pass the word to your club to enter their homebrew at the Oktobers'Best Zinzinnati Homebrew Competition, October 16, 2010.

For more details see attached. Still in need of Judges, Steward and taking entries. To register please go to our web site: <http://www.maltinfusers.org> or <http://www.oktobersbest.org>. Registration ends October 9, 2010.

2nd:Hoppy Halloween

Greetings Fellow Homebrewers,

I am happy to announce the **Black Anniversary** of Hoppy Halloween Homebrew Challenge by the Prairie Homebrewing Companions of Fargo, ND-Moorhead, MN. That's right we are turning 13 this year and are looking forward to putting on one ghoulishly awesome event in celebration of this most wicked of all anniversaries! Great prizes, over 700 handmade skulls to adorn the medals, and more. Please refer to the attached poster and our website, <http://www.hoppyhalloween.com> , for more info.

Also, for all you regional brewing monsters out there we are doing our best to help you get your entries to us without fright. We have set up drop sites at both Northern Brewer and Midwest Homebrewing Supplies in the Twin Cities and if you are close to one of the cities below, let me know. We may be able to make arrangements for picking these up too.

Good luck to all.

Entries accepted October 8th to October 23rd
Day of Reckoning October 30th

Volunteers needed for BREWzilla Cleveland Beer Week Beer Tasting

Again, this year, the SNOBs will participate in the 2010 Cleveland Beer Week finale event, BREWzilla: A Monster of a Beer Tasting ! We will be staffing the tasting booths and pouring beer at the event.

Brewzilla will be held this year on Saturday October 23 from 6 to 11 pm. Volunteers need to arrive at 5:00 pm for check in and table assignments.

BREWzilla: A Monster of a Beer Tasting
Saturday, October 23, 6-11 pm
Galleria at Erieview
1301 East Ninth Street, Cleveland 44114

If you are interested in volunteering please contact Sue Gordon (gordons123@copper.net). There will also be a sign-up sheet at Monday night's SNOBs meeting for volunteers.

Thank you.

Congratulations to all the OHIO breweries who won Medals at this years GABF.

Category 4: Field Beer (28 Entries)

GOLD

Frog's Hollow Double Pumpkin Ale
Hoppin'; Frog Brewing Co.
Akron, OH

Category 47: American-Style India Pale Ale (142 Entries)

SILVER

Head Hunter IPA
Fat Head's Brewery & Saloon
North Olmsted, OH

Category 50: Imperial Red Ale (43 Entries)

SILVER

Red Eye PA
The Brew Kettle Production Works
Strongsville, OH

Category 22: Kellerbier/Zwickelbier (24 Entries)

BRONZE

Summer Teeth
Columbus Brewing Co.
Columbus, OH

Category 76: Imperial Stout (50 Entries)

BRONZE

Anastasia Russian Imperial Stout
Weasel Boy Brewing Co.
Zanesville, OH

Category 79: Barley Wine-Style Ale (57 Entries)

BRONZE

Jack Hammer
The Brew Kettle Production Works
Strongsville, OH



New Homebrew Supplier: Farmhouse Brewing Supply

Mike the President has bought off this guy before and was happy, so maybe give him a look. Happy Shopping.

Hello,

I recently opened up a new online store. The site is <http://farmhousebrewingsupply.com/Scripts/default.asp>.

My main business in selling hops, I sell in "semi-bulk" which consists of me selling in 4/oz increments. This helps keep prices down and allows me to offer great deals to my customers. We also have a selection of dry yeast, spices, and oak, and keggling hardware. We will be expanding to grain and extract in the near future.

Please pass this on to your member and have a great day.

Happy brewing,
John

World's 'oldest beer' found in shipwreck

First there was the discovery of dozens of bottles of 200-year-old champagne, but now salvage divers have recovered what they believe to be the world's oldest beer, taking advertisers' notion of 'drinkability' to another level.

Though the effort to lift the reserve of champagne had just ended, researchers uncovered a small collection of bottled beer on Wednesday from the same shipwreck south of the autonomous Aland Islands in the Baltic Sea.

"At the moment, we believe that these are by far the world's oldest bottles of beer," Rainer Juslin, permanent secretary of the island's ministry of education, science and culture, told CNN on Friday via telephone from Mariehamn, the capital of the Aland Islands.

"It seems that we have not only salvaged the oldest champagne in the world, but also the oldest still drinkable beer. The culture in the beer is still living."

Juslin said officials had talked to a local brewer about whether the new-found beer might be able to yield its recipe after experts decipher the brew's ingredients.

The newest find came as divers unearthed bottles separate from the earlier champagne find. While lifting a few to the surface, one exploded from pressure. A dark fluid seeped from the broken bottle, which they realized was beer.

All the cargo on the ship -- including the beer and champagne -- is believed to have been transported sometime between 1800 and 1830, according to Juslin. He said the wreck was about 50 meters deep (roughly 164 feet) in between the Aland island chain and Finland.

The cargo was aboard a ship believed to be heading from Copenhagen, Denmark, to St Petersburg, Russia. It could have possibly been sent by France's King Louis XVI to the Russian Imperial Court.

"Champagne of this kind was popular in high levels [of society] and was exclusive to rich groups -- it was not a drink for common people then," Juslin said.

Experts estimated the exclusive bubbly to be worth tens of thousands of euros per bottle. The value of the beer has not been determined. It is also unknown whether the beer went flat while sitting at the bottom of the Baltic for such a long time.

Some of the bottles of champagne were originally produced by Juglar, a premium champagne house no longer in existence, according to Juslin.

He said the cold sea water was a perfect way to store the spirits, with the temperature remaining a near-constant 4-5 degrees Celsius (around freezing temperature in Fahrenheit, or 32 degrees) and no light to expedite the spoiling process.

Investigators and historians have not yet unraveled the mystery surrounding the exact origin of the ship or the date when the ship went down.

Juslin said other artifacts were still lying in the shipwreck, but it would take several months to lift them out of the wreck.

The islands are at the entrance of the Gulf of Bothnia, in the Baltic Sea. They have Swedish-speaking people, though the island itself falls under Finnish protection. The Aland chain forms a Nordic archipelago of more than 6,000 skerries and islands.

SNOBS Group Cider Buy

Harry Buchroeder will once again be taking the lead in our group Cider Buy this year. He will be getting it from Giegs Orchard in Seville OH, and it will be \$3.75 a Gallon, Harry will have a sign up sheet at the meeting for orders, or you can email me and I will make sure that Harry gets the order.

CLEVELAND BEER WEEK is Set for October 15-23

Impressive Support from Community in 2009 Shapes Planning for Second Annual Celebration

Clevelanders love their beer, and the city has a long history of crafting brews. [The first Cleveland Beer Week in October 2009](#) was such a success that it is returning again in October 2010. Here is the official press release; further details on the week and all the events can be found at ClevelandBeerWeek.org.

The second annual Cleveland Beer Week, a nine-day celebration of craft brews, will take place from October 15-23, 2010, and will feature hundreds of craft beer tastings, dinners, demonstrations, leisure activities, educational programs, and specials at bars, restaurants, and grocers throughout Cuyahoga County and beyond. Established in 2009 as the first event of its kind in northeast Ohio, Cleveland Beer Week is a not-for-profit, collaborative celebration that raises awareness of the craft and import beer industry—particularly the rich tradition of brewing in Ohio—and promotes patronage at local establishments.

By all measures, the first annual Cleveland Beer Week in 2009 was a grand success. With little more than three months to plan, organizers from local retailers, breweries, and distributors—led by founding members from Winking Lizard, Heidelberg Distributing, and Heinen’s—produced a craft beer festival that rivaled others around the country and featured a staggering 500 events at more than 120 venues. In an independent survey conducted after the celebration, 100% of participating retailers, breweries, and distributors reported increases in both patron traffic and revenue during Cleveland Beer Week. The average increases were reported as 11-20% for patron traffic and 6-15% for revenue, with impressive increases of 21-30+% reported by 33% of respondents for patron traffic and 25% of respondents for revenue.

Building on the success of last year’s Cleveland Beer Week, organizers started planning early for 2010 and have already finalized and posted more than 225 events to their website, www.clevelandbeerweek.org/ Event postings will continue daily and up until Cleveland Beer Week begins on October 15. Visitors to the website may search events by date, venue, brewery, or neighborhood, and select events of interest to create their own personal itinerary. Of particular note are the following flagship events, competitions, and offerings:

The Ohio Craft Brewer’s Association has organized a collaboration that will produce six custom beers packaged specially for Cleveland Beer Week. The 12 breweries participating in the largest known collaboration of its kind in the world have created six brews, including a Strong Ale Barrel Aged by Great Lakes Brewing Company and Cellar Rats, a Smoked Black Lager by Thirsty Dog Brewing Company and Indigo Imp, a Rye Kolsh by The Brew Kettle and Willoughby Brewing, a Wet Hopped IPA by Fat Heads and Black Box, an Imperial American Porter by Hoppin’ Frog and Rocky River Brewing Company, and an Alt Bier by Buckeye Brewing and Cornerstone Brewery. Mixed 12-packs will be sold at retailers including Heinen’s in early October, and participating breweries will feature all six brews on draft during Cleveland Beer Week.



On Friday, October 15 at 7 p.m., Cleveland Beer Week will open with “Grains vs. Grapes: The Ultimate Match-up,” an official keg tapping and 4-course dinner, at Crowne Plaza in downtown Cleveland (777 St. Clair Avenue, Cleveland 44113). The evening will be hosted by special guests Sam Calagione, founder of Dogfish Head, and Marianne Franz, president of the American Wine School. Frantz and Calagione will discuss a selection of wines and craft beers from Ohio brewers and Dogfish Head that they have paired with a multi-course menu created by the Michael Symon Restaurant Group. Jimmy Malone of Cleveland radio’s WMJI will serve as master of ceremonies and all proceeds will benefit the Malone Scholarship Fund that is managed by Cleveland Scholarship Programs. Advance tickets are required and are \$75/person.

On Friday, October 22 at 6:30 p.m., Heidelberg Distributing will host “Ales on Rails” on the Cuyahoga Valley Scenic Railroad. Departing from the Rockside Station (7900 Old Rockside Road, Independence 44131), this delightful ride includes a boxed supper and brews from Sam Smith, Bluegrass, Thirsty Dog, Fullers, Chimay, Ithaca, and Smutty Nose. Advance tickets

are required and range from \$25-\$45 based on train car selection. All proceeds benefit the Malone Scholarship Fund.

The Society of Northeast Ohio Brewers (SNOBS) is sponsoring a "Son of BREWzilla Homebrew Competition" that is open to all entries registering before October 9 at www.beersnobs.org/contest. Participants may submit their first beer—from a choice of 23 categories—for \$7 and additional beers for \$5 each. The competition takes place at Fat Heads Brewery and Saloon (24581 Lorain Road, North Olmsted OH) on Saturday, October 23 at 9:00 a.m.; winners will be announced and prizes awarded at Cleveland Beer Week's BREWzilla event that same evening. The "Best of Show" panel of judges includes Mitch Steele of Stone Brewing Co., Andy Tveekrem formerly of Dogfish Head, and Matt Cole of Fat Heads Brewery. The winning Best of Show entry will be brewed professionally by Fat Heads for the 2011 Great American Beer Festival Pro-Am held in Denver, Colorado.

Cleveland Beer Week will conclude with "BREWzilla," a monster of a beer tasting, on Saturday, October 23 at the Galleria at Erieview in downtown Cleveland (1301 East Ninth Street, Cleveland 44113). BREWzilla will feature more than 100 breweries; a special "Ohio Brewery" area with various beers from local breweries as well as all 2010 collaborative brews; and food selections courtesy of Winking Lizard and Heinen's including an Angus hot dog bar, beef brisket and vegetable hoagies, and various cheese stations organized by the style of beer with which they best pair. Additionally, Cleveland Beer Week has commissioned Lilly Handmade Chocolates in Tremont to design a chocolate creation inspired by a local brewer. Tickets for the Brewer's Circle are \$75 and include event admittance at 6 p.m., the opportunity to taste rare brews in the new "Brewer's Circle Lounge" open all evening, and a commemorative Cleveland Beer Week t-shirt. General Admission tickets are \$50 and for admittance from 7-11 p.m. All proceeds benefit the Malone Scholarship Fund.

Cleveland Beer Week is sponsored by Winking Lizard, Heidelberg Distributing, Heinen's, Buckeye/Beer Engine, Goose Island, Great Lakes Brewing Company, Superior Beverage Group, Premium Beverage Supply, Cavalier Distributing, Wisconsin Milk Marketing Board, Akron Beacon Journal's the330.com, ClearChannel radio stations WMMS 100.7 and WMJI 105.7, Crowne Plaza Cleveland City Center, Hudson Printing, and Cleveland Scene. Additional support is provided by Thirsty Dog Brewing Co., The Brew Kettle, Christopher Design, Metromix, Anchor Hocking, Rockin Cleveland Party Bus, and ACE Taxi.

Membership Dues

Membership dues for 2010 are currently being collected by Tim McDonnell, treasurer. The price of a SNOBS membership remains the same, still a bargain at only \$30 for an Individual membership, \$45 for a Dual membership. So pay up you cheapskates!!!

Included in the membership is admittance to the 3 **(yes, count them) big SNOB events of the year: Brew and Canoe** (weekend camping event end of July), **Oktobeerfest** (weekend camping event end of September) and the catered **SNOBS Christmas Party** (December).

The Membership form and event Waiver can be found at the end of the newsletter. Dues can be paid to Tim at the next meeting or mailed to him at the address on the form.

SNOB's Website

<http://www.beersnobs.org> or <http://www.beersnobs.net>

Society (of) Northeast Ohio Brewers 2010 Officers and Chairpersons

President: Mike Ontolchik montolchik@yahoo.com	(440) 478-8645	0) 463-0565 kingsnob@gmail.com
Vice President: Brian Wright briandwright@mac.com		Treasurer: Tim McDonnell (216) 990-8797 mackbuilders@msn.com
Secretary: John Majetic (44		Librarians: Mark Goldfarb hophead1@sbcglobal.net Garin Wright garin@buckeyebrewing.com

S.N.O.B.'s Night Out - Oct 15th -23rd
. Location: Everywhere
In other words Cleveland Beer Week!!!!!!

SNOB's 2010 Calendar of Events

October 2010

October 4th (Monday): SNOBs Meeting @ 7:30PM Great Lakes Brewing
In The Basement Pub

October 8th-9th: (Friday thru Sunday) Oktobeerfest!!!!

October 9th Opening Day Son of Brewilla Beer Drops at Fatheads

October 15th Last Day Son of Brewilla Beer Drops at Fatheads

October 16th- 23rd Cleveland Beer Week

October TBA: SNOBs Nite Out – TBA

November 2010

November 1st (Monday): SNOBs Meeting @ 7:30PM Sachsenheim
Hall, 7001 Denison Avenue, Cleveland

Officer Elections.

Saturday, November 6: Teach a Friend to Homebrew

November TBA: SNOBs Nite Out - TBA

December 2010

No monthly Meeting

Early December TBA: SNOBs Christmas Party

Society of Northeast Ohio Brewers (SNOBs)

c/o Tim McDonnell

2199 Clarence Avenue

Lakewood, OH 44107

Individual Membership (\$30) Dual Membership (\$45)

(Prorated for NEW members if you join after June. Contact Tim McDonnell for the current rate.)

Name(s) _____

Street _____

City _____

State _____

Zip Code _____

Phone (_____) _____

Email _____

Newsletters will be sent via e-mail instead of US Post Office mail.

Your name and address may be released to beer related business or groups **unless** you initial here _____.

Today's date _____