

**SNOB's**  
**The Society of Northeast Ohio Brewers Club Newsletter**  
**Next Meeting is Monday, July 12th, 7:30pm**  
**at Sachsenheim Hall**

**President's Krausening**

Cheers once again, fellow SNOBs.

It may be the middle of summer, but this homebrew club isn't slowing down. I want to congratulate Dave Clark for winning the Silver Medal in the Specialty Cider and Perry category at the [National Homebrew Competition](#). We SNOBs had six beers place in the East Regional and advance to the National Competition. At the banquet dinner, I told Brian Wright I believed we would take home 5 medals. In the final category called, Dave's spiced cider kept us from being shut out. In all reality, placing 6 beers in the National Competition is very good for any club and having one of those go onto medal is reason to celebrate. Please join me in congratulating Dave on his accomplishment. We'll get Dave to talk about making cider in one of our meetings in the fall.

Speaking of the banquet, this was my first time going to the [National Homebrew Conference](#) and I do recommend going if you want to learn more about homebrewing or you just like to enjoy homebrew. A highlight for Brian and I would be helping the SAAZ from Akron pour during their shift in the hospitality suite. Larry Reuter, Mike Yingling and their club brought some very nice beers to share with conference attendees. I attended seminars on malting, draft quality, sour beer brewing, beer maturation, yeast, lesser-known English beer styles and the social and communal nature of brewing education. If you enjoy our meeting topic discussions, you can sit through several presentations during the weekend. Some quick points I learned would be:

- Don't run a starter on a stir plate for more than 36 hours to 2 days. At that point, you're just starving the yeast and they won't be as viable as they were just hours before.
- If you keep your beer at fermentation temperatures for 2-3 days after primary fermentation has ended before transferring or dropping yeast, the yeast will have time to clean up off flavors.
- Just because you're a good homebrewer, it doesn't give you the license to be a dick about it. No matter who's beer you are sampling, please remember that you are an ambassador to SNOBs and all homebrewers when you give feedback.

Conference presentations are available on the conference website, [ahaconference.com](http://ahaconference.com).

Even though our meeting will be held close to the mid-point of the month, there is still plenty to do in July after the meeting. [Ohio Brew Week](#) runs from July 11<sup>th</sup> through July 17<sup>th</sup>. Trey Howard and I will be in Athens Friday and Saturday this week. I'm looking forward to Boogie on the Bricks where Court Street is closed off on Saturday and is filled with street vendors and live music. The SNOBs first camp out of the year is at Tim McDonnell's campsite. Brew & Canoe is July 23<sup>rd</sup> through July 25<sup>th</sup> in Huron, OH. Contact [Tim](#) for details about Brew & Canoe. It's a fun weekend of camping, sharing homebrew and great food. Bring a side dish to share with dinner and beer (preferably homebrew). If you're don't have the time to drive out to Huron and camp overnight, you will be missed, but you can go the [Burning River Fest](#) hosted by [Great Lakes Brewing](#) on Whiskey Island.

It seems it's tough to get SNOBs to go to an East-side Night Out, but I think we've got a very good one planned for this month. [Ballentine](#) is in downtown Willoughby near the corner of Erie and Vine streets. They're a multi-tap gastropub specializing in Belgian beers. This place is just 30 minutes from Sachsenheim Hall. We'll meet up at Ballentine on the evening of Thursday, July 29<sup>th</sup>. While you're way out in Lake County, the Brew Mentor will be holding a soft opening for homebrew club members. Show them your SNOBs card to get in the door before their grand opening, July 31<sup>st</sup>. Here's a nice [Google Map](#) I made so you can get directions to The Brew Mentor, Ballentine and find parking in Downtown Willoughby.

Founding SNOB member and [Market Garden Brewery](#) "Brewmaster Extraordinaire" Andy Tveekrem will be presenting our July meeting topic. He has a short video on the malting process and we'll be sampling different malts. Malting is the process in converting cereal grains so that their starches are more easily accessible to the brewer. The maltster does this by tricking the grains into starting to grow into plants and then uses heat to stop the process. As the grain begins to start becoming a plant, it creates enzymes which would be used to eat the starches in the kernel. These are the same enzymes a brewer manipulates to convert the starches into sugars during the mash. We'll discuss the differences between 6 row and 2 row malted barley and the differences between base malts, crystal or caramel malts and roasted malts. To better understand the differences, we'll be passing around samples everyone can eat. If you would like to read more on malting, here is a [link](#) to the chapter on malted barley from the online version of John Palmer's [How To Brew](#). If you don't have a copy, I highly recommend owning this book.

Looking ahead through the summer, we have plenty to keep our club busy. Dave Clark, Brian Wright and I are finalizing the details for [Son of Brewzilla](#), the SNOBs Homebrew Competition that will take place at Fatheads Brewery & Saloon during [Cleveland Beer Week](#) October 23<sup>rd</sup>. The SNOBs will be volunteering at the [Cleveland Labor Day Oktoberfest](#) at the Berea Fairgrounds both Friday night in the beer hall pouring local microbrews and we'll also have a demonstration brew later in the week. [Blues & Brews](#) held at Stan Hywet Hall in Akron is a great local beerfest that will want volunteers. Because of last year's success, I know that Mark Knapp will be organizing Pedal to the Pint once again this year. Look for more information later this summer. Last year, five of us rode our bikes between five breweries on the West side of town, pedalling 17.5 miles.

One more point and I'll let you get back to your homebrewing. Besides reading this [newsletter](#) and frequenting our club's [website](#), I would encourage you to join the SNOBs group on [Facebook](#). As group members, I encourage you to post pictures from SNOB events and share information you think other SNOBs may be interested in. Our group is public, so please post there as an ambassador to SNOB.

Cheers,  
Mike Ontolchik

As we have mentioned in our meetings, the **SNOBs** will be hosting our own BJCP sanctioned homebrew competition during **Cleveland Beer Week** this October. As a SNOB, please plan to brew beers for **Son of Brewzilla** as proceeds will go to the club. Enter your beers and pay the entry fees at [beersnobs.org/contest](http://beersnobs.org/contest). Entries can be delivered or dropped off at our host, **Fatheads Brewery and Saloon** October 9<sup>th</sup> through 15<sup>th</sup>.



### Membership Dues

Membership dues for 2010 are currently being collected by Tim McDonnell, treasurer. The price of a SNOBS membership remains the same, still a bargain at only \$30 for an Individual membership, \$45 for a Dual membership. So pay up you cheapskates!!!

Included in the membership is admittance to the 3 (**yes, count them**) big SNOB events of the year: **Brew and Canoe** (weekend camping event end of July), **Oktoberfest** (weekend camping event end of September) and the catered **SNOBS Christmas Party** (December).

The Membership form and event Waiver can be found at the end of the newsletter. Dues can be paid to Tim at the next meeting or mailed to him at the address on the form.

### Treasurer's Report - May 2010

May Income		Many Expenses	
Membership	\$45.00	Sachsenheim room rental	\$40.00
Raffle	\$184.00	Big Brew	\$147.00
Shirts	\$17.00	Big Brew	\$180.00
		Son of Brewzilla Competition	\$30.00
Total Income	\$246.00	Total Expenditures	\$397.00

Tim McDonnell, Treasurer

## SNOB's Website

<http://www.beersnobs.org> or <http://www.beersnobs.net>

S.N.O.B.'s Night Out - Tuesday, June 29th. 7:00 PM

The Ballantine

4113 Erie Street, Downtown Willoughby 44094

<http://www.ballantinewilloughby.com/>. 440.942.5151

28 Beers on Tap including some rare Belgians like **Maredsous 8, Tripel Karmeliet, Piraat, Chimay White, and Schneider Weisse.**

### 2010 Officers and Chairpersons

**President:** Mike Ontolchik (440) 478-8645  
montolchik@yahoo.com

**Treasurer:** Tim McDonnell (216) 990-8797  
mackbuilders@msn.com

**Vice President:** Brian Wright  
briandwright@mac.com

**Librarians:** Mark Goldfarb hophead1@sbcglobal.net  
Garin Wright

**Secretary:** John Majetic (440) 463-0565  
kingsnob@gmail.com

garin@buckeyebrewing.com

### **Looks Like Ohio is not the only state with Backwards Laws! Support Michigan Homebrewers, Homebrew Clubs, Microbreweries and Brew Pubs.**

As you may or may not know Michigan's microbreweries and brew pubs are home to many homebrewers and their homebrew clubs. These establishments are the primary meeting places of our homebrew clubs and host many homebrewing competitions. Current legislation makes it illegal to sample homebrew in Michigan's microbreweries and brew pubs.

Please send the following letter to your Michigan State Representative and/or Michigan State Representative.

Current Michigan state legislation dictates that homebrew clubs and their members cannot meet for tasting a their homebrewed beer at breweries, microbreweries and/or brew pubs. House Bill 5613 introduced on December 1, 2009 by State Representative Deb Kennedy will change this legislation. I am writing to ask that you support House Bill 5613 in the January 2010 session.

The craft beer industry is thriving is experiencing unparalleled growth and is an industry with a group of patrons worth supporting. Michigan's large homebrewing community provides support to the local economy by purchasing Michigan produced beer and by patronizing Michigan's vast array of microbreweries and brew pubs. This support helps to grow and sustain these Michigan companies and the jobs that they provide for a great many of this State's citizens.

#### **Indiana Law : And why 3 Floyd's can sell beer on Sunday:**

An organization representing convenience, drug and grocery stores in Indiana has renewed a push to allow them to sell alcohol on Sunday and cold beer anytime. The Alliance of Responsible Alcohol Retailers launched its "Change It Indiana" campaign this week, timed because the Fourth of July falls on Sunday.

Larry From the Saaz

### **Beer & Brat Festival at the Sachsenheim Sponsored by Fatheads Brewery**

- on Friday, July 30 at 6:00pm.

Grumpy will be making 6 kinds of Sausage or Wusrt and will be pouring 6 or more types of Fatheads beer  
Sign up Monday at the Meeting for a good time, and some of the best Brats and beers in Cleveland.

- This is a fund raiser for the Sachsenheim Band to raise Money to get them to Munich and compete as a band.

## **Ohio Brew Week kicks off July 11 in Athens Annual event celebrates fifth year**

ATHENS, Ohio (July 1, 2010) – Where in the world but Athens, Ohio, can you try Oompaloompa chocolate stout, double raspberry beer, maple porter made with Ohio maple syrup – or chocolate porter stout ice cream?

It's Ohio Brew Week, celebrating its fifth anniversary July 11-17 in Athens with 27 breweries and 176 Ohio craft brews represented.

Events begin with a private homebrew competition on July 10, and also include a keynote speech, three nights of formal tastings each night at various restaurants and bars, a craft brew cooking competition and an Athens Cuisine Showcase that will highlight the locally-grown food businesses.

A Haunted Hocking tour hosted by Athens Homebrew Club, Farmer's Market Fresh dinner and "Brew-BQ" cookoff – with a cruise-in and the grand prize of a Big Green Egg ceramic grill – are planned as well. The official keg tap is slated for July 12 at Jackie O's Pub & Brewery at 6 p.m.

Executive Director Dan Gates is appealing to all local business to help welcome guests by putting up posters, welcome signs and Brew Week flags, and to offer specials. "This is our chance to shine," Gates said. "People are coming to sample local foods, art, music--all of our culture in our great community."

According to Ohio Brew Week Marketing Director Melody Sands, an increased crowd is expected, coming from as far away as California, Canada, Oklahoma and Maine. "Brew Week has become a major economic engine for Athens in the summertime when the majority of Ohio University students and faculty leave for the break," Sands said.

The keynote speech on Sun., July 11 at 1 p.m. will feature Lew Bryson, the award-winning, beer-drinking, whiskey-sipping, brewery-visiting, cask-tapping, thirst-creating drinks writer and author of *Brewery Guide* books. Bryson, who hails from Philadelphia, will talk about his adventures as a beer writer for national beer magazines such as *Ale Street News*, *New Brewer*, *American Brewer*, and the new "Beer Reviewer" for *All About Beer* magazine. Bryson, who also will host the official keg tap July 12 at 6 p.m. at Jackie O's, authors a blog, "Seen Through A Glass," which is updated multiple times per week with fresh beer sassiness, tasting notes, whiskey ramblings and more.

Entertainment includes a comedy night July 13 at Abrio's Brick Oven featuring comedian Troy Hammond and Columbus resident Frank Tennyson, who wrote *The Zen of Beer*. Musical acts will perform each night at local establishments, culminating in the free community festival Boogie on the Bricks on July 17, where six local acts will perform from 1-10:30 p.m., craft brew samples will be available and the homebrew winner will be announced.

"Something that's especially exciting this year is the support the event has garnered," Sands added, explaining that Ohio University alumni and Hollywood stars have provided a signed script and signed poster for the popular movie series *Eclipse*, as well as other movie and TV star treasures that will be raffled off during the week. Ohio University student Shannon Marshall, Ms. Ohio Brew Week Ambassador, will assist Executive Director Dan Gates with hosting and emcee duties.

Gold Stein Level sponsors include The Big Green Egg, Buckeye Brewing Co., Great Lakes Brewing Co., Hampton Inn, Jackie O's Pub and Brewery, Leener's, Ohio University Inn and Conference Center, Rocky Outdoor Gear Store and Thirsty Dog Brewing Co and Black Box Brewing.

For the full week's schedule and more information, visit [www.ohiobrewweek.com](http://www.ohiobrewweek.com)

CONTACT: Melody Sands at 740-591-8707 or [melodysands@verizon.net](mailto:melodysands@verizon.net)

### SNOB's 2010 Calendar of Events

#### July 2010

July 12<sup>th</sup> (Monday): SNOBs Meeting @ 7:30PM Sachsenheim Hall, 7001 Denison Avenue, Cleveland

July TBA: SNOBs Nite Out - TBA

July 23<sup>rd</sup> – 25<sup>th</sup>: (Friday, Saturday, Sunday) Brew and Canoe

#### August 2010

August 2<sup>nd</sup> (Monday): SNOBs Meeting @ 7:30PM Sachsenheim Hall, 7001 Denison Avenue, Cleveland

August 7<sup>th</sup> (Sat): (AHA) Mead Day

August TBA: SNOBs Nite Out – TBA

August 14<sup>th</sup> Great Taste of the Midwest

#### September 2010

September 3<sup>rd</sup> – 6<sup>th</sup>: Berea Oktoberfest at Berea Fairgrounds

September 13<sup>th</sup> (Monday): SNOBs Meeting @ 7:30PM

Sachsenheim Hall, 7001 Denison Avenue, Cleveland

September TBA: SNOBs Nite Out - TBA

Late September TBA: (Friday thru Sunday) Oktoberfest!!!!

#### October 2010

October 4<sup>th</sup> (Monday): SNOBs Meeting @ 7:30PM Sachsenheim Hall, 7001 Denison Avenue, Cleveland

October 9<sup>th</sup> Opening Day Son of Brewilla Beer Drops at Fatheads

October 15<sup>th</sup> Last Day Son of Brewilla Beer Drops at Fatheads

October 16<sup>th</sup>- 23<sup>rd</sup> Cleveland Beer Week

October TBA: SNOBs Nite Out – TBA

#### November 2010

November 1<sup>st</sup> (Monday): SNOBs Meeting @ 7:30PM

Sachsenheim

Hall, 7001 Denison Avenue, Cleveland

Officer Elections.

Saturday, November ? : Teach a Friend to Homebrew

November TBA: SNOBs Nite Out - TBA

#### December 2010

No monthly Meeting

Early December TBA: SNOBs Christmas Party

### Sierra Nevada 30th anniversary Bock Tapping!!

Tonight at Stampers Grill Pub W217th & Lorain in Fairview Park, they are going to tap the Bock. This is the one brew by Charlie Papazian, Fred Eckhart and Ken Grossman.

Tapping is supposed to be 6:30-7:00 pm Hopefully Rob from Sierra will be there. Please pass this on to anyone else from SNOBS , ect.

Dan Brennan

### CHRISTMAS IN JULY at Beer Engine

**FRIDAY, JULY 23<sup>rd</sup> - SUNDAY, JULY 25<sup>th</sup>**

**TEN DRAFT CHRISTMAS ALES LEANING BELGIAN**

**NOTE: COULD RUN OUT BY THE 25<sup>th</sup>**

**Dupont Avec les Bons Voeux**

**Scaldis (Bush) Noël**

**Thirsty Dog 12 Dogs of Christmas Ale**

**Delirium Noël**

**St. Bernardus Christmas Ale**

**Ommegang Adoration**

**Gouden Carolus Noël (Christmas)**

**Corsendonk Christmas Ale**

**Tröegs The Mad Elf Holiday Ale**

**Anchor (CHRISTMAS) Our Special Ale**

Should be good!

Also they are presently projecting that on July 31<sup>st</sup> they will make and sell their 100.000<sup>th</sup> burger!!! There will be a large prize going to the person who eats it!!



Membership Form

Society of Northeast Ohio Brewers (SNOBs)

**c/o Tim McDonnell**

2199 Clarence Avenue

Lakewood, OH 44107

**Individual Membership (\$30) Dual Membership (\$45)**

(Prorated for NEW members if you join after June. Contact Tim McDonnell for the current rate.)

Name(s) \_\_\_\_\_

Street \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Newsletters will be sent via e-mail instead of US Post Office mail.

Your name and address may be released to beer related business or groups **unless** you initial here \_\_\_\_\_.

Today's date \_\_\_\_\_



**OPTIMISM**

It doesn't matter if the glass is half full or half empty if you have a lot of glasses